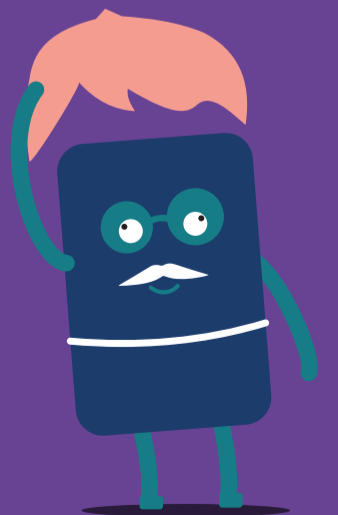


IRON DEFICIENCY...
AFFECTS UP TO A
THIRD OF WOMEN¹
WOMEN NEED
TWICE AS MUCH
IRON
IN THEIR DIET AS MEN²

#GetIronInformed

and meet the symptoms at www.irondeficiencyday.com



Vifor Pharma, a company of the Vifor Pharma Group, is a world leader in the discovery, development, manufacturing and marketing of pharmaceutical products for the treatment of iron deficiency. The company also offers a diversified portfolio of prescription and non-prescription medicines. Vifor Pharma's operational headquarters are in Zurich, Switzerland, and the company has an increasingly global presence and a broad network of affiliates and partners around the world. For more information about Vifor Pharma, please visit www.viforpharma.com

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References

¹Hercberg S, et al. Iron deficiency in Europe. Public Health Nutr. 2007;4(2b).
²Zimmermann M, Hurrell R. Nutritional iron deficiency. Lancet. 2007;370:511-520.