

IRON DEFICIENCY... AFFECTS NEARLY HALF OF ALL CHILDREN¹ AND CAN HAVE SERIOUS CONSEQUENCES FOR THEIR DEVELOPMENT²

#GetIronInformed

and meet the symptoms at www.irondeficiencyday.com



Vifor Pharma, a company of the Vifor Pharma Group, is a world leader in the discovery, development, manufacturing and marketing of pharmaceutical products for the treatment of iron deficiency. The company also offers a diversified portfolio of prescription and non-prescription medicines. Vifor Pharma's operational headquarters are in Zurich, Switzerland, and the company has an increasingly global presence and a broad network of affiliates and partners around the world. For more information about Vifor Pharma, please visit www.viforpharma.com

IronDeficiency.com and IronDeficiencyDay.com are intended to provide educational information to an international audience, at the exclusion of US residents. All information contained therein is intended for educational purposes only and should not be used to replace a discussion with a healthcare professional. All decisions regarding patient care must be handled by a healthcare professional, and be made based on the unique needs of each patient.

Last update: 1 August 2018



References
¹Hercberg S, et al. Iron deficiency in Europe. Public Health Nutr. 2007;4(2b).
²World Health Organisation. Iron deficiency anaemia. Assessment, prevention and control: A guide for programme managers. 2001. Available at URL: http://www.who.int/nutrition/publications/en/ida_assessment_prevention_control.pdf Last accessed: June 2018